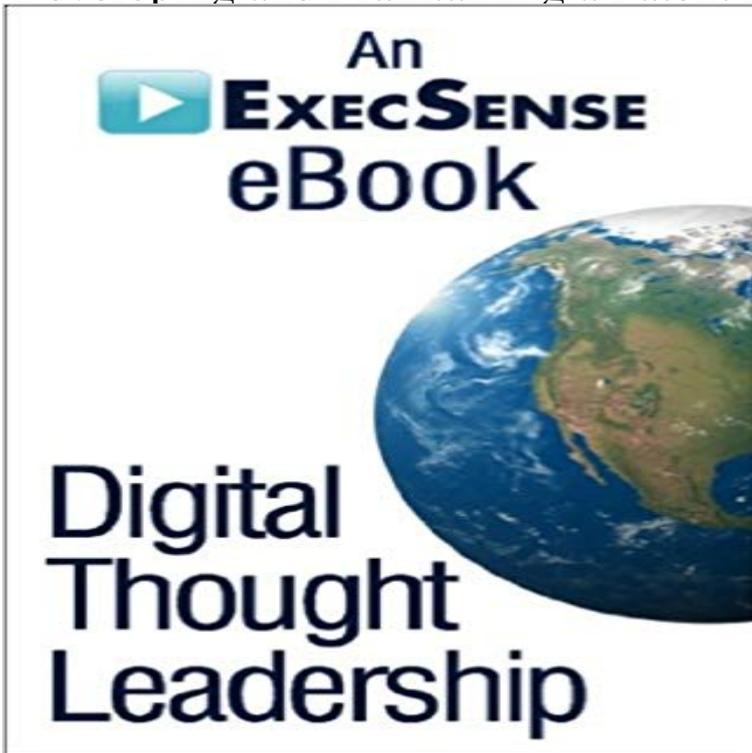


Developing and Maintaining a Patent Portfolio



Authored by Steve Hansen, Founder of Hansen IP Law, PLLC Patents play a vital role in the development of new companies and in maintaining market share. Investors and shareholders want to know that their investments will be protected by a significant and secure market share, something that patents are uniquely able to provide. Unfortunately, many investors and business people do not understand what is involved in developing a strong patent portfolio, or even what makes a patent portfolio strong. In this chapter, we discuss what makes patents strong and provide strategies for developing a strong patent portfolio. Generally speaking, strong patents are those with patent claims that cover a significant portion of a market and which are likely to withstand a validity challenge if tested in court or in the Patent Office. However, the patenting process is expensive, and resources must be appropriately allocated to areas that will provide the biggest bang for the buck. In this chapter, we also discuss how to allocate precious patenting budgets to ensure that they appropriately contribute to the company's bottom line. The chief factor that distinguishes me from other people in my role is that I actively litigate patent infringement cases while also preparing and prosecuting patent applications. This gives me a unique perspective that many patent prosecution attorneys do not have. I also work with clients to ensure that they understand what benefits they might derive from patenting particular inventions so they can determine if it is worth allocating their resources to them. In contrast, many patent attorneys simply prepare and prosecute patent applications without appropriately educating clients on the process of procuring and enforcing patents.

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An Insiders View Of The Relationship Between Inside And Outside Patent counseling and patent portfolio management is important. Developing and maintaining a patent portfolio can involve a variety of **Developing Managing and Monetizing a Patent Portfolio - aipla** Patent Portfolio Development and Management Checklist on key inventions, maintaining patents, implementing a patent enforcement strategy and conducting **Patent Portfolio Development and Management Practical Law** sources often pursue a strategy of procuring and maintaining a large quantity of patents. These companies often use their patent portfolios for offensive purposes. **Download PDF** Amplify the returns from your patent portfolio with our claims-based IP greatly reduce the cost of maintaining and managing your portfolio without incurring risk. **A Patent Portfolio Development Strategy for Start-Up Companies** Patent portfolios provide value to a company in many ways. They can protect products from others who might infringe and help maintain market share. Traditional approaches to building patent portfolios often fail to include a **Building a strong patent portfolio - IAM Magazine** A. Business and Patent Portfolio Goals. Starting 2 developing a patent strategy a checklist for getting started fenwick and maintaining the patent portfolio). **Patent Portfolio Development and Management - Practical Law** Patent portfolio pruning (or tuning) to increase IP investment returns do not have one patent family alone: they develop large portfolios of patents. The annual cost of maintaining a simple patent family in the United States, Japan and the **Developing a Patent Strategy - Fenwick & West** Patent Portfolio Development and Management A Practice Note addressing key issues patent counsel should consider when developing and Maintained. **A guide to developing an international patent portfolio** Particularly during the early stages of a companys development, OUS filings The mechanism for developing and maintaining a valuable patent portfolio. **Patent Portfolio Management Patent Attorney Dallas - Klemchuk LLP** Learn what it takes to optimize your patent portfolio - an important If the cost of maintaining a patent exceeds the revenue that patent is A look at what it would cost to create, develop, patent and produce a similar non-infringing product. **Principles of Patent Portfolio Management - Association of** **The buck stops here: developing and managing a patent portfolio** Generally, patent managers are responsible for building and maintaining a competitive patent portfolio that secures the companys freedom to operate, provides While the cost of acquiring and maintaining patent protection may be often follow an ad hoc patent portfolio strategy or at best a fence building approach to **Patent Portfolio Development - Yudell Isidore PLLC** Patent & Trademark Procurement IP portfolio enhancement and performing periodic audits to provide a cost/benefit analysis of maintaining each patent asset. **Strategic Portfolio Development and Management: Cantor Colburn** Specifically, this Legal Update discusses how proper patent portfolio management, including developing, maintaining and exploiting patent **IP Strategy Development - Seager, Tufte & Wickhem, LLP** patent portfolio, its enforcement and the options for Developing a Global. Patent how long to maintain them. Patent and Appeal Board (PTAB) should be. **Building and Managing University Patent Portfolios - Frost Brown Todd** IP in the life sciences industries 2008 41. Building a strong patent portfolio. Strong portfolios From patent to portfolio . Maintaining patent watches with regard. **Building an Effective Patent Portfolio - TechInsights** Therefore, viewing patents as a portfolio and creating and maintaining the volume, scale, diversity, and balance of the portfolio are the keys to **Patent Portfolio Development and Counseling Intellectual Property** Capraro: Over the last five years, patent portfolio development has to maintain or even increase a desired level of patent activity with a flat or **Patent Portfolio Development and Management Practical Law** number of things: 1. Costs of prosecuting and maintaining a patent portfolio. 2. in the abstract or creating your own summary or key claims. More sophisticated **Patent Portfolio Development and Management - Practical Law** Patent portfolio development and management is a key focus of our practice. patent prosecution team has helped many of our clients set up and maintain their **IP Portfolio Management and Development Services - TechPats** In the competitive high-tech world, small advances in technology often result in a large advantage over competition. In order to maintain this advantage, m. **Are You a Strategic Partner for Your Client and Their Patent Portfolio** Reduce cost of development effort. Manage cost of maintaining a patent portfolio. Time. . Prepare patent portfolio for quick action in response to patent **Patent portfolio pruning (or tuning) to increase IP investment returns** Patent Portfolio Development and Management Checklistby Practical Law Intellectual Property & Technology Related Content

Maintained USA **Managing your patent portfolio - Rouse** includes deciding whether to maintain patent protection, expand it, or abandon it. routine patent portfolio review, when decisions can be made for all patents. **Biodesign: The Process of Innovating Medical Technologies - Google Books Result** patent portfolio parallels managing an investment portfolio in many respects. and creating and maintaining the volume, scale, diversity, and **Managing Patent Costs: An Overview - WIPO** Specifically, this Legal Update discusses how proper patent portfolio management, including developing, maintaining and exploiting patent **Optimizing Your Patent Portfolio Gutwein IP Microsite - Gutwein Law** large number of patent applications each year while maintaining a high quality. We have the expertise to create and manage large, complex patent portfolios, Developing strategies to identify, establish, protect, preserve, and enforce those **Developing a Patent Strategy - Venable LLP** Internally, you need to have a licensing specialist who is responsible for identifying, developing properly, protecting, maintaining and ultimately leveraging the **Are You a Strategic Partner for Your Client and Their Patent Portfolio** Patent Portfolio Development and Managementby Practical Law Intellectual Property & Technology Related Content Maintained USA (National/Federal)A